



# JUNIOR LEAGUE OF SARASOTA

SERVING THE COMMUNITY SINCE 1957

## Junior League of Sarasota Community Impact Sponsorship Benefits

The following is an outline of the Junior League of Sarasota's (JLS) 2016-2017 Community Impact Sponsorship Benefits: In honor of celebrating 60 years of civic service in Sarasota, we are creating a unique sponsorship opportunity: the PILLAR sponsor. Don't miss this opportunity to be part of League- and Sarasota history.

2016 – 2017 Sponsorship Opportunities	Pillar	Platinum	Gold	Silver	Bronze
	\$25,000	\$10,000+	\$5,000+	\$2,000+	\$1,000+
<b>Sponsor's Name or Logo in publications and displayed at events:</b> <ul style="list-style-type: none"> <li>Listed on Sponsor page in our annual print <i>SandScript</i> Magazine* &amp; monthly e-Script</li> <li>Displayed at monthly JLS general membership meetings and other key functions ~150 people</li> <li>Monthly E-Blasts to members (~700 people)</li> <li>JLS Facebook page (~1000 likes)</li> <li>Displayed on the JLS website <a href="http://www.jlsarasota.org">www.jlsarasota.org</a></li> </ul>	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name
<b>Invitation and tickets to JLS Annual Dinner on May 16, 2017</b>	6	2	2		
<b>Ad in our annual printed publication of <i>Sandscript</i> magazine (~1000 copy distribution)</b>	Full Page	½ page	¼ Page	1/8 Page	1/8 Page
<b>JLS Cookbook, <i>Simply Sarasota</i></b>	6	2	1	1	1
<b>Art of Food Masquerade Party</b> October 22, 2016	10 \$1500 value *with exclusive Champagne VIP area & option to include advertising material in our fabulous swag bags	8	4	2	2
<b>3<sup>rd</sup> Annual Lilly Pulitzer Luncheon and Fashion Show (SOLD-OUT the past 2 years)</b> November 7, 2016	4	2			

	\$600 value *Option to include advertising materials in our swag bags				
<b>Simply Sarasota Tour of Homes</b> February 24 & 25, 2017  Our home tour booklet-which also served as our ticket, was viewed by over 1000 attendees.	20 With a FULL page ad in our home tour booklet.	8 With a ½ page ad in our home tour booklet.	6	4	2
<b>60<sup>th</sup> Anniversary Celebration</b> April 6, 2017  A beautiful cocktail party at the Francis to celebrate our 60 <sup>th</sup> anniversary	6	2	2		

*\*In keeping with industry practice, we will honor in-kind donations at half the monetary price of cash donations.*

*\*You may elect to receive either a tax deduction or the benefits which correspond to your sponsorship level. Please consult with your tax accountant. We are happy to provide any required documentation upon request.*

**Additional Advertising/Sponsorship Options Available:**

- Advertise in our newsletter, *SandScript* (please see *SandScript* Advertising Contract)
- Specific Sponsorship of these Junior League Events:
  - Art of Food Masquerade (October 22, 2016)
  - Lilly Pulitzer Luncheon (November 7, 2016)
  - Legacy Luncheon (February 1, 2017)
  - Simply Sarasota Tour of Homes (February 24 & 25, 2017)
- Annual Fund (amount at discretion of patron, please consider a corporate match)- *The Annual Fund may be directed to the area of greatest need or towards a specific program or project. Gifts to the area of greatest need allow the JLS's Board of Directors to direct funds to programs as needed and provide flexible funds to respond quickly to unique opportunities*

***\*SandScript Magazine*** is the official magazine of the Junior League of Sarasota (JLS). Content focuses on impact JLS has made in the community the previous year including service projects, fundraisers and leadership training. The magazine is published annually and is circulated to "businesses and community organizations as well all current active and sustainer members with, ~1000 copies in distribution. Content will be posted on the home page of the Junior League of Sarasota website, assessable to the general public.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE [1-800-435-7352](tel:1-800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION NUMBER CH5157